



Strom Jewish Community Center Digital Marketing Content Coordinator

SJCC Vision: to be the Puget Sound's most open and welcoming community-centered Jewish organization.
SJCC Mission: to offer experiences that amplify profound Jewish connections for every generation.

Are you looking to grow your career in Marketing and Communications? Do you have a passion for growing brands through storytelling and driving results through digital platforms? If so, the Digital Marketing Content Coordinator at the Strom Jewish Community Center might be your next big career move.

As a Digital Marketing Content Coordinator, you will use your creative mind and digital expertise to capitalize on current trends to contribute to the SJCC's growth. In collaboration with the marketing team, you will utilize all digital platforms to build awareness, increase engagement and drive support for the Strom Jewish Community Center.

Some of the duties and responsibilities of a Digital Marketing Content Coordinator are:

- Planning, researching, writing, designing of creative assets, and posting of brand-driven messaging across SJCC website (SJCC.org) and associated SJCC digital platforms.
- Performing daily updates and maintenance on SJCC.org
- Creating point-of-registration pages for SJCC events and programs on digital platforms.
- Monitoring performance and providing recommendations to ensure website is performing at optimal capacity.
- Coordinating digital marketing campaigns on website.
- Working with the Creative Services Manager on website and web-based graphics, assisting with graphics on digital platforms.
- Working with Director of Marketing on building effective email blasts and campaigns that inspire action and involvement.
- Assisting the Director of Marketing in social media efforts, including manage boosted posts and report on their performance.
- Reporting on analytics.
- Reviewing the results of digital marketing efforts and reporting any successes or shortcomings and using those results to form recommendations and/or adjustments to future endeavors.
- Working with the Marketing team to develop strategy, concepts, and ideas for the promotion and marketing of the SJCC and all its programs

To be successful as a Digital Marketing Coordinator, you should have:

- Bachelor's degree with one to three years of work experience in related field
- Experience in performing a wide variety of digital marketing functions, including website design, email marketing and social media

- Working knowledge of website management system (CMS), including WordPress, as well as content optimization for SEO
- Excellent verbal and written communications skills
- Experience with social media
- Strong time management skills
- Strong knowledge of HTML, MS Office, and Adobe Create Suite with basic design skills

Compensation and Benefits include:

- Generous Paid Time Off including paid vacation, sick leave, personal days, paid holidays (Federal and Jewish).
- Full Family SJCC Membership which includes gym, basketball court and pool.
- Discounts for camp, Early Childhood School tuition and other SJCC programming for you and your family.
- A 403(b) plan with employee contribution after two years.
- Healthcare and wellbeing benefits.
- Life and Long-Term Disability Insurance
- Washington State Pay Range: \$27/hr to \$31/hr
 - *Actual compensation within the pay range will be decided based on factors including but not limited to, skills relevant experience, and specific work location.*

SJCC is an Equal Opportunity Employer

Our vision is to be the Puget Sound’s most open and welcoming community-centered Jewish organization. We know that we cannot do this without providing inclusive opportunities for all and celebrating our differences. *As an equal opportunity employer, all qualified applicants will receive consideration for employment without regard to sex, gender identity, sexual orientation, race, color, religion, national origin, disability, Veteran status, age, or any other characteristic protected by applicable law.*