



For immediate release

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## **Stroum JCC Fundraiser Hits the Jackpot**

Casino-themed “Diamonds, Denim & Dice” raises over \$600,000

January 22, 2019 (Mercer Island) – The Stroum Jewish Community Center (SJCC) kicked off its 50<sup>th</sup> year on Mercer Island by raising the stakes and doubling down on its largest fundraiser to-date.

“Diamonds, Denim & Dice” was a glitzy, glammed-up casino night on Saturday, January 12, that not only raised more than \$600,000 for the J’s programs and services, but also ensures that cost is not a barrier for participation.

“We’re thrilled by the response from the community because we depend on contributions to support diverse programs for all ages, from early childhood education and summer camp, to fitness classes for all ages and the Seattle Jewish Film Festival,” said SJCC CEO Amy Lavin. “We also depend on donations to provide scholarships for our programming, so the SJCC can remain a welcoming, accessible place for everyone, where friendships form, traditions continue, and community gets stronger every day.”

The gym that’s usually reserved for basketball games and fitness classes was completely unrecognizable, thanks to Seattle Premier Events LLC, which transformed the space into a Las Vegas casino for the night. Guests bet on casino games, raffles, and more – all of which helped support the SJCC.

“The gym was bursting at the seams and the strong spirit of community was palpable,” said Carin Parcel, an event co-chair. “The success of this event confirmed that the J is truly a home that connects us all through Jewish values.” On top of that, she added, “it was an amazing party! The J has never looked so good.”

“The SJCC is grateful to the generous community of individual, corporate, and in-kind donors who support and power our mission,” Lavin added, “and the event chairs Carin Jacobson, Tara Koehler, Carin Parcel, and Michelle Shleifer, along with the event committee, worked tirelessly to create an unforgettable and successful evening.”

### **Stroum Jewish Community Center**

The Stroum Jewish Community Center inspires connections to build community and ensure Jewish continuity. Together we create outstanding programs, partnerships and spaces that welcome everyone to learn, grow and celebrate Jewish life and culture. Learn more at [www.sjcc.org](http://www.sjcc.org).