
Invitation: Sponsor SJFF!

For 22 years, the Seattle Jewish Film Festival has nourished our community and with the help of Community Partners satisfied a vital need for us to come together to enjoy world-class Jewish and Israeli films in an inclusive, inspiring and interactive environment. For one week, March 25 – April 2, 2017, we join forces to showcase the vitality and diversity of global Jewish and Israeli life and cinema, build awareness, and enhance the cultural diversity of our regional landscape.

Community Partners (nonprofit organizations, schools, government agencies, faith institutions, etc.) are the vital spark of audience engagement and outreach and allows our mutual organizations to find mission and program synergy that delights all who attend. Please join us as a **Community Partner & Film Sponsor**, so together, we can continue to be a source of inspiration, education and elation for our and the Greater Seattle arts community.

Benefits Include:

- Film Sponsorship
 - Programmatic, filmmaker, and social event opportunities
 - Organizational Literature and Tabling
 - Recognition/Acknowledgment in print, social media, website, on-screen ad reel
 - Comp tickets to your sponsored film: Thank hard-working staff, volunteers, board members, donors.
 - VIP Gala Invitations (\$700+)
 - Discounted ticket blocks
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Outreach Requirements: Generate a Crowd!

- Festival Promotion
 - Sponsored Film Promotion
 - Social Media: e-news, Facebook, newsletters, announcements
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How to Become a Community Partner?

1. Choose a level
2. Contact Dana Pruchno, SJCC Cultural Arts Community Outreach Coordinator
danap@sjcc.org | 206.232.7115 x267
3. Request Invoice if needed
4. **Payment Deadline: February 1, 2017:** Pay Online, by phone, or mail a check *payable to "SJCC"*
5. Select Film Sponsorship by January 15, 2017 (list of films emailed mid-December)

Community Partner Levels & Benefits

\$1500 Exclusive Film Sponsorship (single partner)

- 2 VIP Flex Passes
- 20 General admission tickets to sponsored film
- Invitation for 2 to VIP Gala at Il Fornaio with complimentary parking
- Large on-screen ad and sponsor greeting before sponsored film
- Sponsor welcome prior to screening

\$700 Joint Film Sponsorship (up to two partners)

- 20 General Admission Tickets to sponsored film
- Invitation for 2 to VIP Gala at Il Fornaio
- Small on-screen ad or logo

\$350 Multiple Film Sponsorship (no limit on number of partners)

- 10 General Admission Tickets to sponsored film
- Small on-screen ad or logo

Benefits: All Levels

- Film Sponsorship: General Admission Film
- CP sponsorship listing in SJFF Festival Program Guide with sponsored film and with sponsors
- CP on-screen ad reel looped with sponsors before and after all films at all venues
- CP Sponsorship verbal recognition at sponsored film
- CP Organizational logo and name on SJFF website with links to your website
- CP table, display and distribute promotional materials before and after sponsored film
- CP signage/banner with table at festival venue (sponsor to provide)
- Distribute literature on designated sponsor table during the entire festival

CP Outreach - required!

- Publicize dates/film via mailed or online newsletters and events calendars
- Publicize dates/film via social media: email blasts, e-news, Facebook/Twitter, website (content provided by SJFF)
- Verbal announcement at all events/meetings a month prior to opening
- Distribute poster, fliers, program guides at public bulletin boards, tables, office, events, to constituents
- Provide SJFF with copies of all listings and promotions, including URLs

Important Deadlines

- December 15 Film list emailed out
- January 15 Film Selection & Payment Due
- February 15 Benefits mailed and day-of-show instructions emailed
- February/March CP Outreach and Promotions

Fine Print

- Film sponsorship includes general admission films and brunch. Generally excludes featured programs (i.e., Opening/Closing, Special Events)
- Brunch sponsors have the option of (1) receiving general admission *film-only* tickets (value \$13 ea.) or half that amount in film-and-brunch special event combo tickets (value \$25 ea.)
- CPs can purchase discounted group rate tix to their sponsored film(s) @\$10 vs \$13, or brunch \$20 vs \$25. *Contact us!*
- Fair market values: General Admission tix (\$13 ea.) | Brunch tix (\$25 ea.) | 8-film VIP flex pass (\$125 ea.)
- Day-of-show: CPs can table one hour prior to screening, and a half hour after
- Speaking opportunities for exclusive-level CPs only. Announcements should be submitted to festival director in advance.

Contact: Dana Pruchno, SJCC Cultural Arts Community Outreach Coordinator

206.232.7115 x267 | danap@sjcc.org | 3801 E. Mercer Way, Mercer Island, WA 98040 | seattlejewishfilmfestival.org