



SEATTLE JEWISH FILM FESTIVAL

March 25-April 2, 2017

2017 CORPORATE SPONSOR LEVELS & BENEFITS

[DONATE NOW](#)

CORPORATE SUPPORT & PROMOTIONS

Financial underwriting and in-kind donations of goods and services such as media sponsorships or hotel and hospitality for our guest artists, are the lifeblood of our nonprofit cultural arts festival. In return, you support the community, promote your brand, and reach a sophisticated, well-heeled audience of loyal consumers and tastemakers. REEL Mensch support (\$1,800+) receives year-round ticket and promotional benefits.

Key to Sponsor Passes: *not for sale*

VIP Pass includes all films & ticketed events. This pass cannot be purchased.

VIP Flex Pass is equivalent to 8 film tickets. Up to two people can attend together. This pass cannot be purchased.

Key to Fair Market Value (FMV) of Tangible Benefits:

Each VIP Dinner Gala invitation is valued at \$50pp

\$40,000+ Presenting Sponsor

- Presenting Sponsor listing on Festival Poster, Program Guide Cover, Website Homepage and Trailer
- Presenting Film Sponsorship: Opening Night (optional speaking opportunity) or Featured Program (i.e., Brunch, Closing Night or Centerpiece Program)
- On-Screen Sponsor Ad Reel (30 min. before and after all film screenings)
- Promotional materials/swag at all film screenings
- 8 VIP Sponsor Passes & 8 Invitations to VIP Gala at Il Fornaio with valet parking
- Reel Mensch Donor Circle (year-round additional benefits)

\$20,000 Executive Producer

- Executive Producer listing on Festival Poster, Program Guide Cover, Website Homepage and Trailer
- Presenting Film Sponsorship: Opening Night (optional speaking opportunity) or Featured Program (i.e., Brunch, Closing Night or Centerpiece Program)
- On-Screen Sponsor Ad Reel (30 min. before and after all film screenings)
- Promotional materials/swag at all film screenings
- 6 VIP Sponsor Passes & 6 Invitations to VIP Gala at Il Fornaio with valet parking
- Reel Mensch Donor Circle (year-round additional benefits)

\$10,000 Producer

- Producer listing on Festival Poster, Program Guide Cover, Website Homepage and Trailer
- Lead Film Sponsorship: Featured Program (i.e., Brunch, Closing Night or Centerpiece Program)
- On-Screen Sponsor Ad Reel (30 min. before and after all film screenings)
- Promotional materials/swag at all film screenings
- 4 VIP Sponsor Passes & 4 Invitations to VIP Gala at Il Fornaio with valet parking
- Reel Mensch Donor Circle (year-round additional benefits)

\$5,000 Director

- Director Listing in Festival Program Guide
- Film Sponsorship: General Admission Screening
- On-Screen Sponsor Ad Reel (30 min. before and after all film screenings)
- Promotional materials/swag at all film screenings
- 3 VIP Sponsor Passes & 3 Invitations to VIP Gala at Il Fornaio with valet parking
- Reel Mensch Donor Circle (year-round additional benefits)

Deadlines: **February 1** for sponsor acknowledgment in Festival Program Guide.

February 15 for payment in order to receive mailed and promotional



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\$2,500 Screenwriter

- Screenwriter listing in the Festival Program Guide
- Film Sponsorship: General Admission Screening
- On-Screen Sponsor Ad Reel (30 min. before and after all film screenings)
- Promotional materials/swag at all film screenings
- 2 VIP Sponsor Passes & 2 Invitations to VIP Gala at Il Fornaio with valet parking
- Reel Mensch Donor Circle (year-round additional benefits)

\$1,000 Celebrity

- Celebrity listing in the Festival Program Guide
- Film Sponsorship: General Admission Screening
- On-Screen Sponsor Ad Reel (30 min. before and after all film screenings)
- Promotional materials/swag at all film screenings
- 1 Flex Pass & 2 Invitations to VIP Gala at Il Fornaio with complimentary parking

Other sponsorship and promotional opportunities: Let's meet to discuss!

- In-kind donations of goods and services: valued at 75% of the published average cost of goods or service for the benefits above.
- Special crafted benefits based on your goals and valuation can be determined and agreed upon between sponsor and SJFF.
- Media sponsorship packages
- On-screen Promotional Trailer (Director Level up) available upon request and as agreed upon
- Social media and year-round promotions for REEL Mensch sponsors (\$1800+)
- Reel Mensch sponsors receive year-round recognition (as agreed upon) and benefits, such as tickets and invitations to cultural arts events and film premieres
- Corporate sponsors who support SJFF with financial underwriting will receive tax letters the January following payment. In-kind sponsors can provide a zeroed-out invoice to demonstrate the fair market value of their donation of goods and services, but will not receive a tax letter. We can issue a letter upon request acknowledging the fair market value declared. Please consult your tax advisor for appropriate deductions.

Contact:

Pamela Lavitt, Cultural Arts & Film Festival Director
Stroum Jewish Community Center
206.388.0832 | sjff@sjcc.org

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